

CORPORATE SPONSOR OPPORTUNITIES



Rescue-Rehabilitate-Rehome



Pawsitive Change®



NO-Cost Spay/Neuter Initiative



Mutt Movers



Miracle Mutts® Therapy Dogs



Troops N Tails



Making a pawsitive and lasting impact on communities by rehabilitating souls and creating second chances using the power of the human-animal bond

WELCOME TO THE RANCH

Marley's Mutts® Rescue Ranch is a place for second chances for humans and animals alike. At the Ranch your past is forgotten. You are welcomed and accepted as you are. Some are scared. Some need patience. All need one being to believe in them. And when that happens, the whole world changes. Here you will find a sense of fulfillment. We are here for the dogs, one another and to help make the world a more compassionate place.

-Ranch Volunteer



A LETTER FROM ZACH & JESSICA



We invite you to join us as a Corporate Sponsor/Partner to help ensure that at-risk shelter animals in Kern County receive the care, rehabilitation and nurturing homes they deserve. Together, we can change the outcome for the thousands of dogs who were euthanized in Kern County in 2025.

Marley's Mutts Dog Rescue, Inc. is committed to leading the way in animal rescue by developing innovative approaches and community outreach programs that educate the public and can be modeled across California and beyond.

Inside the Corporate Sponsor/Partnership Brochure, you'll find details on how your business can make a difference through a variety of **cash or inkind** sponsorship opportunities. Annual Corporate Sponsorship offers animal-loving organizations the chance to create meaningful community impact while increasing brand visibility among our passionate and loyal network of Marley's Mutts.

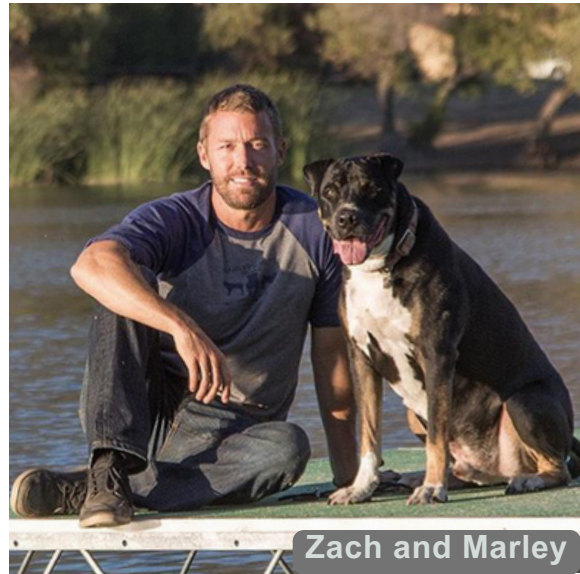
We look forward to partnering with you to create lasting change for the dogs and humans who need us the most.

Zach Skow, Founder

Jessica Mattinson, Executive Director

ABOUT US

Marley's Mutts Dog Rescue, Inc. was founded by Zach Skow during a pivotal time in his life when he was seeking purpose and healing. As he worked to rebuild his life, he found strength, motivation and love through the companionship of his dog Marley. Zach was inspired to create an organization dedicated to giving second chances to both dogs and people.



Zach and Marley

Founded in 2009, Marley's Mutts Dog Rescue, Inc. is a California-based nonprofit social impact organization dedicated to the rescue, rehabilitation, and rehoming dogs while creating meaningful human connections through the power of the human and animal bond. Serving communities throughout Kern County and beyond, the organization provides life saving rescue efforts for at-risk dogs and operates innovative community programs that support a diverse population as well as animals.

Core outreach includes Rescue-Rehabilitate-Rehome, the nationally recognized Pawsitive Change® Prison Program, Miracle Mutts® Therapy Dog Program, Mutt Movers Transport Program, Community No-Cost Spay/Neuter Initiative and Troops N Tails Program serving veterans and first responders through animal assisted support.

With a strong focus on second chances, empathy, rehabilitation and community impact, Marley's Mutts works to improve outcomes for both vulnerable animals and the people whose lives are transformed by them.



COMMUNITY PROGRAMS



Pawsitive Change® is a comprehensive 10/14 week rehabilitation & vocational training program that pairs dogs from high-kill shelters with incarcerated individuals for mutual rehabilitation. Training plans are created for individual dogs in basic obedience training. Graduates receive a Pawsitive Change Certificate of Completion and workforce re-entry skills.

No-Cost Spay/Neuter Community Initiative-designed to benefit the underserved communities of Kern County to address the critical issue of pet overpopulation by providing free spay and neuter services to low-income dog owners.



Mutt Movers-No single rescue can help save every homeless dog in their community. Mutt Movers saves dogs from high-kill shelters and transports to rescue partners in other US States and Canada who have space and a shortage of adoptable dogs.

Troops N Tails, an Animal-Assisted Support program designed to support veterans and first responders struggling with mental health issues. Marley's own rescue dogs are paired with individuals along with licensed therapists to address common challenges.



Miracle Mutts® uses the powerful properties of the canine/human connection to serve the vulnerable and underserved members of the community. This program is administered by one Marley's employee and dozens of dedicated volunteer handlers whose dogs earn the title of AKC Certified Therapy Dog.

WHY SPONSOR/PARTNER

- A connection with an innovative animal rescue organization with deep ties in the Central Valley and Southern CA
- Brand exposure to our passionate supporters
- Opportunities for employee engagement and team building in your organization
- Visible social responsibility focus and a way to give back to the community
- Alignment of your company values to animal welfare, rehabilitation, and community-based support initiatives

"Every rescued dog is a furry piece of medicine that could be out there saving someone's life!"

YOUR IMPACT WITH CASH OR INKIND SUPPORT

Supports Ranch Operations

- Adoptions/Foster
- Rescue Ranch Advocates and training
- Veterinary Care

Maintains/Expands Community Outreach

- Pawsitive Change® - ongoing programming at State of California prisons
- Community No-Cost Spay/Neuter Initiative - Funding spay/neuter services to low-income pet owners
- Mutt Movers - increased trips out of Kern County to underpopulated shelters/rescues in the US and Canada.
- Miracle Mutts® - More events throughout Kern and Los Angeles Counties for schools, senior facilities, libraries and special needs programs.
- Troops N Tails - Provide Animal-Assisted Support to Veterans and First Responders

POWERFUL REACH

761,000 FACEBOOK FOLLOWERS
320,000 INSTAGRAM FOLLOWERS
15,000 YOUTUBE SUBSCRIBERS

1,096,000 FOLLOWERS

578,259 MONTHLY POST REACH

Help us build on **OUR SUCCESS**



Courage

Dog Fighting Survivor

Tongueless. Abandoned. Emaciated. Never been outside. In 2020, Courage came to the Ranch via a cross country roadtrip. Through the diligence of Marley's Rescue Ranch Advocates, Courage learned to let go of his trauma and become a dog. With time, training and lots of love, Courage is on his way to healing and ready for adoption.



Issac de la Rosa

Pawsitive Change Graduate, Mentor, Parolee, Business Owner

From a gang member who spent over half of his prison time in isolation to parolee, dog trainer, and small business owner, Issac is the very definition of why second chances matter. Pawsitive Change gave him purpose, showed him compassion and offered hope for a better tomorrow. And, Issac is now giving back by re-entering the prison system, only this time as an official program trainer.



Connie Rocke

Superstar Ranch Volunteer

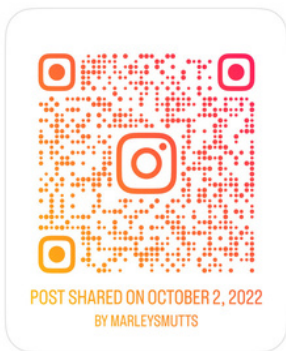
As a Tehachapi resident with some extra time post retirement, Connie has been a regular volunteer at the Ranch for years -“It’s like a wonderful family.” Some of her favorite activities include community pack walks, holiday decorating, and volunteer days. The rescue dogs are special to Connie and it gives her great joy to be around them. Our volunteers are the best!

PRESS

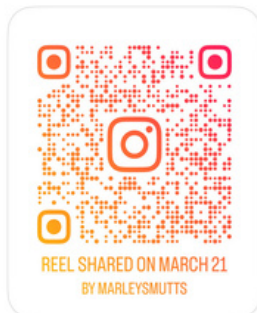
Marley's Mutts® has been featured in both local and national news outlets since its inception in 2009. These are just a few of the publications and outlets where we have been featured.



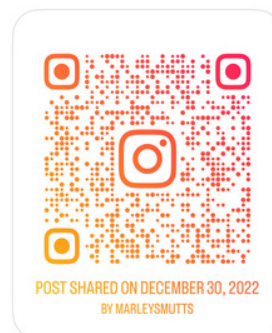
GET INSPIRED



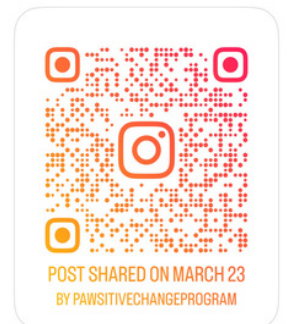
Spreading the Love
(Miracle Mutts)



Hear our Stories
(Pawsitive Change)



2nd Chances
(Adoptions)



Graduation Day
(Tehachapi State Prison)

2026 ANNUAL CORPORATE CASH OR INKIND SPONSORSHIP/PARTNERSHIP LEVELS & BENEFITS

	Mission \$50,000	Diamond \$20,000	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,500
Press release, social media, eNews spotlight & framed certificate	X					
Employee volunteer day/team building event at Ranch	X					
Co-branded tablecloths for outreach events	X	X				
Private Tour with Executive Director	X	X				
Newsletter recognition	Name/Logo/Link	Name/Logo/Link				
Employee onsite event (adoption, microchip or Miracle Mutts)	X	X	X			
Co-Branded signage (outreach)	Step & Repeat	X	X			
Dogs & Donuts Miracle Mutts	X	X	X	X		
Social media recognition	Priority/Recurring	Priority/Recurring	X	X	X	
Website recognition	Name/Logo/Link	Name/Logo/Link	Name/Logo	Name	Name	Name

*Onsite sponsor events must be within 100 miles from the Ranch. For all others, business to be featured as an event "Valued Sponsor" at outreach events.

Annual Corporate Sponsorships require a legally binding, clear agreement which defines roles and responsibilities between Marley's Mutts® and Corporate Sponsor/Partner. This Agreement will outline payment calculation and method, sponsor benefits and intellectual property rights.

2026 MISSION SPONSORS



FOR MORE INFORMATION PLEASE CONTACT:

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Instagram.com/
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Facebook.com/
MarleysMuttsDogRescue



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