



# Get more from your giving

## Donor Advised Funds

Increase your giving

Simplify your philanthropy

Deepen your impact

### What is a DAF?

A tax-advantaged investment account, like a 401(k) for retirement or an HSA for healthcare. Contribute cash or assets for an upfront tax benefit, invest the funds, and recommend grants to nonprofits anytime.



### What are the benefits of DAFs?

#### Increase your giving

**Tax Saving:** Get an upfront deduction, avoid capital gains on appreciated assets, all while your DAF investments grow tax free.

**Easier Decisions:** With funds already set aside, DAF gifts don't impact your budget. It's like a gift card you've given yourself—so you get even more joy from your giving!

#### Simplify your philanthropy

**Streamlined:** One tax receipt, one portal—no filings or setup costs. Like your own foundation with no admin or overhead and maximum flexibility.

**Accessible:** Over 1,000 DAF options—from brokerages to community foundations and independent providers—with improved platforms, lower requirements, and DAFpay, which provides an express checkout option.

#### Deepen your impact

**Goal Oriented:** You can hold yourself accountable to your giving goals by automating periodic contributions to your DAF.

**Highly Engaged:** DAF donors are proven to give more, to more organizations, with greater consistency. DAFs shift your mindset to be proactive and focused on long-term impact.