



Marley's Mutts® Adoptable Dogs



Pawsitive Change® Prison Program



Troops N Tails for Veterans & First Responders



NO-Cost Spay/Neuter Initiative



Miracle Mutts® Therapy Dog Program



Mutt Movers Program

Marley's Mutts Dog Rescue Mission

Making a pawsitive and lasting impact on communities by rehabilitating souls and creating second chances using the power of the human-animal bond

CORPORATE SPONSOR OPPORTUNITIES

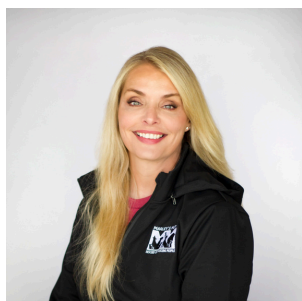
WELCOME TO THE RANCH

These 20 acres of Marley's Mutts® Rescue Ranch is a place for second chances, humans and animals alike. Here your past is forgotten. You are welcomed and accepted as you are. Some are scared. Some need patience. All need one being to believe in them. And then, their whole world changes. Here you will find a sense of fulfillment. We are here for the dogs, each other and, to help make the world a more compassionate place.

-Ranch Volunteer



A LETTER FROM MARLEY'S MUTTS EXECUTIVE DIRECTOR



I invite you to join us as a 2025 Corporate Sponsor with Marley's Mutts Dog Rescue® to ensure that at-risk shelter animals in Kern County get the care, rehabilitation and nurturing homes that they all so richly deserve. Let's drastically change the outcomes of the thousands of dogs that were euthanized in Kern County in 2024. We are determined to be at the forefront of animal

rescue by continuing to develop new approaches and community outreach programs that educate the public and can be modeled across California and beyond.

Enclosed you'll find information that details how your business can help these wonderful, resilient, loving dogs through an array of sponsorship offerings. Annual Corporate Sponsorship gives any organization passionate about animals the opportunity to enhance brand visibility with our extremely passionate and loyal Marley's Mutts supporters and make an impact in our community.

Sincerely,
Melissa Brunson-Wells, Ed.D
Executive Director

ABOUT US

Marley's Mutts Dog Rescue was founded by Zach Skow in 2009 during a pivotal time in his life when he was seeking purpose and healing. As he worked to rebuild his life, he found strength, motivation and love through the companionship of his dog Marley. Zach was inspired to create an organization dedicated to giving second chances to both dogs and people.



Zach and Marley

Marley's Mutts Dog Rescue® is a non-profit dedicated to saving at-risk shelter dogs in Kern County, California. With euthanasia often the only solution to control the population in overcrowded shelters, our skilled Rescue Ranch Advocates and army of Mutt Militia volunteers work to get dogs off the euthanasia list, modify behaviors if necessary, and provide a nurturing and rehabilitative environment to facilitate a magical transformation into a loving adoptive home.

To combat this national euthanasia epidemic, Marley's Mutts expanded its efforts geographically beyond Kern County into Los Angeles and surrounding counties, and from a rescue-only focus to innovative, scalable community programs including Miracle Mutts®, Pawsitive Change®, Troops N Tails, No-Cost Spay/Neuter Initiative & Mutt Movers.



COMMUNITY PROGRAMS



Miracle Mutts® uses the powerful properties of the canine/human connection to bring about healing to many vulnerable and underserved members of the community. This program is administered by one Marley's employee and dozens of dedicated volunteer handlers whose dogs earn the title of AKC Certified Therapy.

Mutt Movers-No single rescue can help save every homeless dog in their community. Mutt Movers saves dogs from high-kill shelters and transports to rescue partners in other US States and Canada who have space and a shortage of adoptable dogs.



Troops N Tails- an Animal-Assisted Therapy program is designed to support veterans and first responders struggling with mental health issues. Marley's own rescue dogs are paired with individuals along with licensed therapists to address common challenges.

No-Cost Spay/Neuter Community Initiative-designed to benefit the underserved communities of Kern County to address the critical issue of pet overpopulation by providing free spay and neuter services to low-income dog owners.



Pawsitive Change® is a comprehensive 10/14 week rehabilitation & vocational training program that pairs dogs from high-kill shelters with incarcerated male, female and juvenile students for mutual rehabilitation. Training plans are created for individual dogs in specific obedience training. Graduates receive a Pawsitive Change Certificate of Completion and workforce re-entry skills.

WHY SPONSOR

- A connection with an innovative animal rescue organization with deep ties in the Central Valley and Southern CA
- Brand exposure to our vibrant supporter base
- Opportunities for employee engagement and team building in your organization
- Visible social responsibility focus and a way to give back to the community
- Alignment of your company values to animal welfare, rehabilitation, and community- based support initiatives

"Every rescued dog is a furry piece of medicine that could be out there saving someone's life!"

POWERFUL REACH

761,000 FACEBOOK FOLLOWERS
326,000 INSTAGRAM FOLLOWERS

531,300 MONTHLY POST REACH
914,000 MONTHLY POST ENGAGE
1,000+ NEW PAGE FOLLOWS
PER MONTH

YOUR IMPACT

Support Ranch operations and growth

- More adoptions and decreased euthanasia
- State of the art, customized barn for program expansion - our Home on the Range campaign

Maintain and expand community programs

- Miracle Mutts® - more events throughout Kern and Los Angeles Counties for schools, senior facilities, libraries and special needs programs.
- Pawsitive Change® - ongoing programming at State of California and Federal prisons to include Juvenile Facilities.
- Mutt Movers - increased exodus trips out of Kern County to underpopulated shelters/rescues in the US and Canada.

Help us build on **OUR SUCCESS**



Courage

Dog Fighting Survivor

Tongueless. Abandoned. Emaciated. Never been outside. In 2020, Courage came to the Ranch via a cross country roadtrip. Through the diligence of Marley's Rescue Ranch Advocates, Courage learned to let go of his trauma and become a dog. With time, training and lots of love, Courage is on his way to healing and ready for adoption.



Issac de la Rosa

Pawsitive Change Graduate, Mentor, Parolee, Business Owner

From a gang member who spent over half of his prison time in isolation to parolee, dog trainer, and small business owner, Issac is the very definition of why second chances matter. Pawsitive Change gave him purpose, showed him compassion and offered hope for a better tomorrow. And, Issac is now giving back by re-entering the prison system, only this time as an official program trainer.



Connie Rocke

Superstar Ranch Volunteer

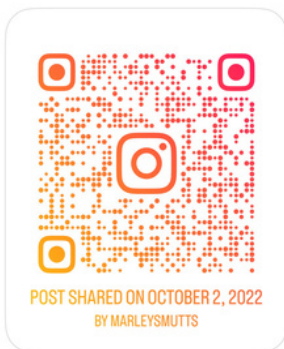
As a Tehachapi resident with some extra time post retirement, Connie has been a regular volunteer at the Ranch for years -“It’s like a wonderful family.” Some of her favorite activities include community pack walks, holiday decorating, and volunteer days. The rescue dogs are special to Connie and it gives her great joy to be around them. Our volunteers are the best!

PRESS

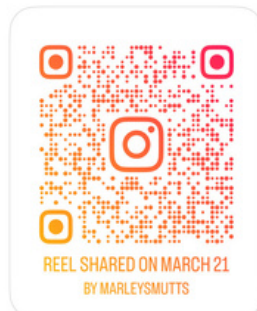
Marley's Mutts® has been featured in both local and national news outlets since its inception in 2009. These are just a few of the publications and outlets where we have been featured.



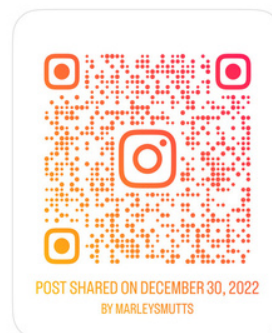
GET INSPIRED



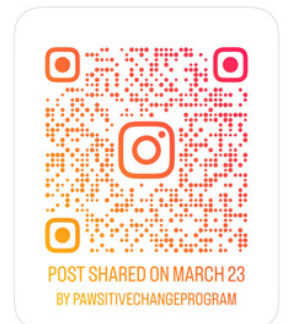
Spreading the Love
(Miracle Mutts)



Hear our Stories
(Pawsitive Change)



2nd Chances
(2022 Adoptions)



Graduation Day
(Tehachapi State Prison)

2025 ANNUAL CORPORATE SPONSORSHIP LEVELS & BENEFITS

	Mission \$50,000	Diamond \$20,000	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,500
Press release, social media, eNews spotlight & framed certificate	X					
Employee volunteer day/team building event at Ranch	X					
Co-branded tablecloths for outreach events	X	X				
Private Tour with Executive Director	X	X				
Newsletter recognition	Name/Logo/Link	Name/Logo/Link				
Employee onsite event (adoption, microchip or Miracle Mutts)	X	X	X			
Co-Branded signage (outreach)	Step & Repeat	X	X			
Dogs & Donuts Miracle Mutts	X	X	X	X		
Social media recognition	Priority/Recurring	Priority/Recurring	X	X	X	
Website recognition	Name/Logo/Link	Name/Logo/Link	Name/Logo	Name	Name	Name
Marley's Mutts T-shirts	6	4	2	2	2	1

*Onsite sponsor events must be within 100 miles from the Ranch. For all others, business to be featured as an event "Valued Sponsor" at outreach events.

Annual Corporate Sponsorships require a legally binding, clear agreement which defines roles and responsibilities between Marley's Mutts® and Corporate Sponsor. This Agreement will outline payment calculation and method, sponsor benefits and intellectual property rights.

2025 MISSION SPONSORS



Marleymutts.org

For more information
or to join us as a Corporate Sponsor, please contact:
Melissa Brunson-Wells, Ed.D
mbrunson@Marleymutts.org | 951-218-8027



Instagram.com/
marleymutts



Facebook.com/
MarleysMuttsDogRescue



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